



# CASA FOR KIDS OF EAST TEXAS IMPACT REPORT 2023

## MISSION

The mission of CASA for Kids of East Texas is to make life-changing differences by advocating for the best interests of children who have experienced abuse or neglect.

Our staff and trained community volunteers achieve this by identifying children's needs, recommending services, connecting with support systems and advocating for safety and permanency.

## THE YEAR OF CHANGE

As our community shook off the after-effects of the devastating pandemic, CASA adapted methodologies of recruiting volunteers and serving children. Our assigned children's case histories seemed to be overall more horrific, resulting in a greater need for CASA's support. Extended families, with limited financial means, filled in as temporary placements for children, resulting in an increased need for assistance with food and other basic necessities for children. CASA staff, board, volunteers and donors responded to meet each and every need. We pledge to continue that trend in 2024.

## IMPACT SNAPSHOT

506

abused and neglected  
children served

216

children permanently  
placed in safe, loving  
environments

219

volunteer advocates  
partnering with children





# ADVOCACY

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CRITERIA	2022	2023
Children Served	596	506
Children Permanently Placed	275	221
New Children Assigned	188	186
New Volunteers	43	47
Percent of Children Served by Volunteer	68%	75%
Value of Gift Cards Distributed to Meet Needs	Not tracked	\$9777
Number of Toys/Hygiene Items/Supplies Distributed to Children in December	1381	910

# FINANCES

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## CATEGORY

## TOTAL

Total Income for Year

\$1,267,123

Total Expenses for Year


\$1,136,884

Total Assets for Year

\$2,666,718

Total Net Assets Unrestricted End of Year

\$2,465,176



# 2023 BOARD OF DIRECTORS

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We couldn't have  
done it without your  
generous *support.*

Thank you

to all our volunteers,  
donors, and partners.

**"Every child deserves a  
CHAMPION - an adult who  
will never give up on them,  
who understands the power  
of connection and insists that  
they become the BEST  
that they can possibly be."  
-Rita F. Pierson**



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